DANIEL F BOCKIN (State Bar No. 78996) 1 STAN BLUMENFELD (State Bar No. 139239) NEIL S. JATSS (State Bar No. 162744) O'MELVENY & MYERS Embarcadero Center West 3 275 Battriy Street, 26th Floor San Francisco, California 94111 RALPH L. CISTARO, CSR 4 (4.5) 984-8700 5 Attorneys for Defendants Margaret Thaler Singer and Janja Lalich 6 7 8 SUPERIOR COURT OF THE STATE OF CALIFORNIA 9 COUNTY OF SAN FRANCISCO 10 11 Case No. 976037 LANDMARK EDUCATION CORPORATION, ) 12 a corporation, DECLARATION OF STEVEN PRESSMAN 13 IN SUPPORT OF DEFENDANTS' Plaintiff, SPECIAL MOTION TO STRIKE 14 COMPLAINT vs. [CCP 5 425.16] 15 MARGARET THALER SINGER, an individual, JANJA LALICH, an 15 May 1, 1996 individual, and DOES 1 through DATE: 9:30 a.m. 100, inclusive, TIME: 17 Dept. 10 PLACE: Defendants. 13 19 20 I, Steven Pressman, state and declare: 21 I am an author and currently work as an editor for 22 the San Francisco Daily Journal. I have personal knowledge of the 23 matters set forth in this declaration and could competently testify 24 thereto if called as a witness. 25 In 1993, St. Martin's Press published a book that I 25

had written entitled Outrageous Betrayal: The Dark Journey of

Werner Ernard from est to Exile ("Outrageous Retrayal"). That book

27

23

took a critical look at Werner Erhard and the training programs and projects he created, including est and The Forum.

ereline laboration of the second of the seco

- 3. On numerous occasions while I was writing the book, I tried to interview employees of Landmark Education Corporation ("Landmark"), including Harry and Joan Rosenberg, whom I understood and understand to be Werner Erhard's brother and sister. No one at Landmark would agree to an interview or otherwise to provide me with information related to the book.
- 4. Long before <u>Outrageous Betrayal</u> was even published, my publisher and I received numerous threats of litigation. Both Walter P. Maksym, Esq., acting on behalf of Werner Erhard, and Art Schreiber, Esq., acting on behalf of Landmark as its attorney and corporate officer, threatened to sue us for libel. They both said that Werner Erhard and Landmark would seek to hole me personally accountable in any lawsuit.
- 5. At the time of the threats, the book had not yet been published, and I had not sent a copy of the manuscript to anyone. Mr. Maksym requested me to send him a copy of the manuscript prior to publication for purposes of identifying what he deemed to be "objectionable." I believe Mr. Schreiber made a similar request. I declined to comply with the request.
- 6. In <u>Outrageous Betrayal</u>, I wrote that an organization called the Global Hunger Project ("Project") was created by Werner Erhard. I also wrote that, based on extensive research, I believed that the main purpose of the Project from 1977 to 1990 was not to eradicate world hunger as the Project claims, but rather to spread est's message of how to achieve personal transformation. According to my book, est emerged as The Forum in 1985, and the Project

continued to operate with the same purpose and in the same fashion throughout the 1977 - 1990 period.

zhewidwiasa (Edward Francisco) y Namerou (Espokaron de Carolina)

:7

- 7. On June 23, 1994, the Project filed suit against me, asserting libel and other related claims. I was the only named defendant in that action; the Project did not sue the publisher, St. Martin's Press. I believed then, as I do now, that the lawsuit was a fulfillment of the threats that I had received earlier from Messrs. Maksym, Mr. Erhard's lawyer, and Mr. Schreiber, Landmark's lawyer.
- 8. On February 16, 1995, I filed a special motion to strike the complaint under Cal. Civ. Proc. Code § 425.16. In filing that motion, I stated my continued belief that the complaint was filed in an attempt to stifle the legitimate criticism described in Outrageous Betraval.
- 9. While the trial court denied my § 425.16 motion the First District of the California Court of Appeal agreed to hear the appeal of that denial and ordered briefing.
- 10. Before the Court of Appeal decided my appeal, the Project offered to dismiss its lawsuit if I signed the following innocuous statement:

"Chapter Thirteen of my book 'Outrageous Betrayal -- The Dark Journey of Werner Erhard from est To Exile" accurately describes through 1991 the Global Hunger Project as I viewed it. The book describes no fact, or opinion concerning the Global Hunger Project or its operations at any time after 1991."

11. Because I only wrote about the Project's operations between 1977 and 1990, and because I firmly believed that Chapter Thirteen accurately described the Project, I had no problems signing the statement. After doing so, the Project dismissed its

lawsuit with prejudice. A true and correct copy of the settlement agreement (which contains the statement I signed) is attached hereto as Exhibit A.

I declare under penalty of perjury that the foregoing is true and correct.

Executed this 12th day of April, 1995 in San Francisco, California.

Steven Pressman